



What do employers really want?

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A number of questions:

- Who is recruiting graduates
- Where are they
- What do they want
- What is the cost per hire to the organisation
- What will make them stay
- How do you measure return on investment
- What are the key challenges to Students, Higher Education and Employers

South African Graduate Recruiters Association (www.sagra.org.za)

- Not for profit registered in 2004
- Over 120 organisations are now members comprising of Employers, Higher Education Institutions, Professional Bodies and Service Providers
- Dedicated to connecting and advancing the graduate recruitment industry, sharing insights and best practices
- A Board of Advisors from leading organisations in South Africa together with many volunteers and highly committed individuals
- Member of the INGRADA (www.ingrada.org)

The SAGRA Graduate Recruitment Survey 2010

Report Summary



Employers:

- Ability to benchmark practices and gain insights;

Higher Education

- Understand labour market trends

Students

- Use insights to make informed choices and prepare adequately

- The most sought after graduate is a connected, resourceful individual with strong problem solving skills who is adaptable and has a degree in.....
- A good degree from a reputable University with a “can do” attitude!

“A degree is no longer a meal ticket to
your future
but merely a licence to hunt”

Linsey Perry, Railtrack

“To be employed is to be at risk
. . . to be employable is to be secure”

www.windmills.co.uk

United States

■ What employers want
■ Employers satisfaction rating

